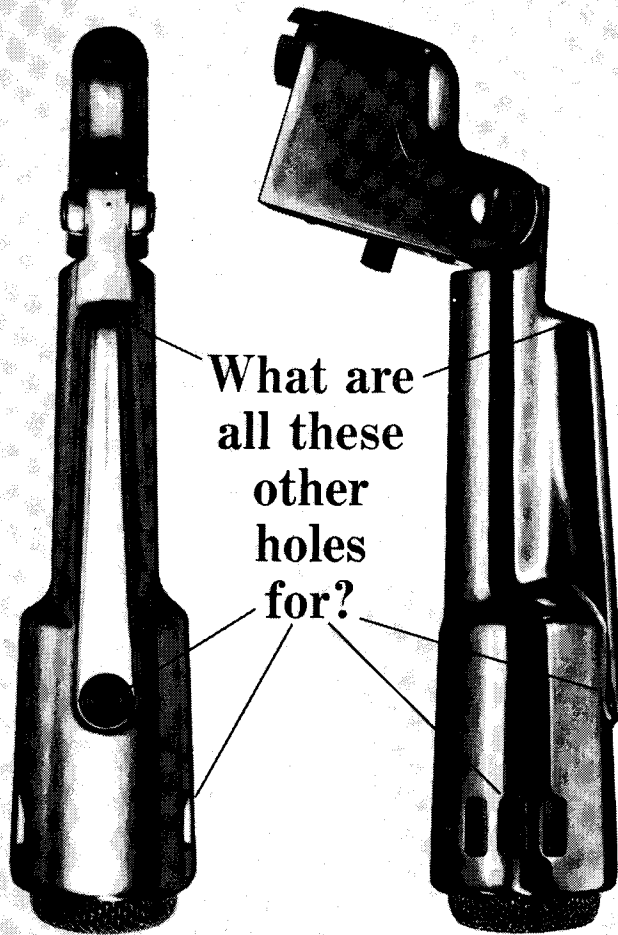
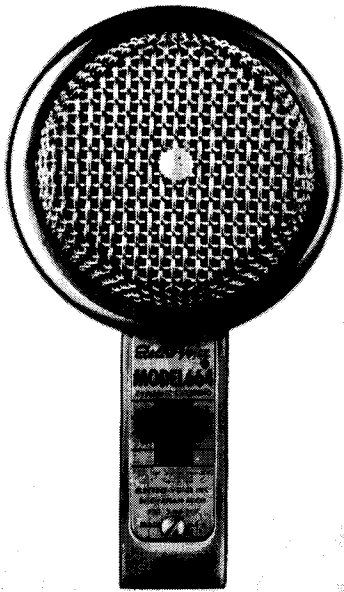


If the  
Electro-Voice  
Model 664  
picks up  
sound here...



What are  
all these  
other  
holes  
for?

**E-V** The holes in the top, sides and rear of the Electro-Voice Model 664 make it one of the finest dynamic cardioid microphones you can buy. These holes reduce sound pickup at the sides, and practically cancel sound arriving from the rear. Only an Electro-Voice Variable-D® microphone has them.

Behind the slots on each side is a tiny acoustic "window" that leads directly to the back of the 664 Acoustalloy® diaphragm. The route is short, small, and designed to let only highs get through. The path is so arranged that when highs from the back of the 664 arrive, they are cut in loudness by almost 20 db. Highs arriving from the front aren't affected. Why two "windows"? So that sound rejection is uniform and symmetrical regardless of microphone placement.

The hole on top is for the mid-range. It works the same, but with a longer path and added filters to affect only the mid-frequencies. And

near the rear is another hole for the lows, with an even longer path and more filtering that delays only the bass sounds, again providing almost 20 db of cancellation of sounds arriving from the rear. This "three-way" system of ports insures that the cancellation of sound from the back is just as uniform as the pickup of sound from the front—without any loss of sensitivity. The result is uniform cardioid effectiveness at every frequency for outstanding noise and feedback control.

Most other cardioid-type microphones have a single cancellation port for all frequencies. At best, this is a compromise, and indeed, many of these "single-hole" cardioids are actually omnidirectional at one frequency or another!

In addition to high sensitivity to shock and wind noises, single-port cardioid microphones also suffer from proximity effect. As you get ultra-close, bass response rises. There's nothing you can do about

this varying bass response—except use a Variable-D microphone with multi-port design\* that eliminates this problem completely.

Because it works better, the E-V 664 Dynamic Cardioid is one of the most popular directional microphones for demanding communications applications. To learn more about Variable-D microphones, write for our free booklet, "The Directional Microphone Story." Then see and try the E-V 664 at your nearby Electro-Voice microphone headquarters. Just \$89.00 in satin chrome or non-reflecting gray.

\*Pat. No. 3,115,207

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